

Kansas City's TRENDSETTERS



**Becky
S. Wilson**
Owner

WDS Marketing and Public Relations

Becky S. Wilson is the owner of WDS Marketing and Public Relations, an award-winning agency that is privileged to work with some of the most dynamic and successful entrepreneurs in both Kansas City and other areas of the country.

The agency's goal is for continuous improvement – to obtain increasingly superior results for clients. WDS strives to provide integrated public relations programs with more strategic options. To this end, Becky has added the planning and implementing of business milestone anniversary celebrations to her agency's list of services. "Through this program we can further assist clients in gaining media attention and generating interest about their business, while honoring loyalty from employees and thanking customers."

The agency excels in assisting clients in the application and participation in all types of awards and recognition

programs. "This type of branding is an ideal tool for continuing to build credibility, receiving acknowledgement of achievement, and educating the business community about the client."

WDS Marketing & Public Relations has been honored with four PRISM awards by the K.C. Chapter of the Public Relations Society of America for excellence in public relations, special events and media campaigns. Becky was selected as the "Member of the Year" by the Chairman's Club of the Gr. K.C. Chamber of Commerce. The State of Kansas honored her last year for advocacy in helping woman-owned small businesses succeed.

"The WDS formula for public relations success is a powerful one and we hope to keep evolving as we challenge ourselves to make a positive impact for our clients and the Kansas City community." Contact Becky at (913) 362-4541.

www.WDSPR.com